Evora Forum Teaser Event
Thursday, November 5th
A SNEAK PREVIEW FOR AWFT 2021 MAY 17-18

10:00 Welcome – Christian Delom, Secretary General, A World for Travel
10:05 Rita Marques, Secretary of State for Tourism, Portugal c
10:10 Mike Horn, Professional Explorer, Adventurer and Survival Expert c
Courage and Perseverance in Difficult Times

10:15 **Global Outlook**

- Hon. Zurab Pololikashvili, Secretary General, UNWTO P
- Gloria Guevara, President & CEO, World Travel and Tourism Council c

10:20 The Millenial Outlook
Three Young Professionals Call for New World of Travel

- Marta Cabrai – socio conservationist c
- Frederic Lize – mobilizer of youth c
- Isaure Delom – alternative travel activist c

Moderator : Ian Taylor, Executive Editor, Travel Weekly c

10:25 **Leadership in the Times of Covid-19: courage, perseverance and empathy**
Panelists will discuss the art of leading while trying to break out of the covid's grip

- Gloria Guevara, President & CEO, WTTC c
- H.E. Najib Balala, Minister of Tourism and Wildlife, Kenya c
- H.E. Edmund Bartlett, Minister of Tourism, Jamaica c
- Hon. Zurab Pololikashvili, Secretary General, UNWTO P
- H.E. Jean-Baptiste Lemoyne, Secretary of State for Tourism, France c
- Dr. Mario Hardy, CEO, PATA

Moderator: Guillaume Thibault, Partner, Oliver Wyman c

11:15 **Moderators Sneak Preview of Sessions Planned**

- Peter Greenberg, Travel Host, CBS News c
- Rajan Datar, Travel Host, BBC c
- Maribel Rodrigues, Senior Vice President, WTTC c
- Oliver Martin, Partner, Twenty31 Consulting Inc. c

12:00 Wrap and Close